



CASE STUDY | Phlebotomy Chair



The final product has a great look and functions superbly!

The surface of our phlebotomy chair rotates 180 degrees, ensuring an easy entrance and exit for patients. Also, the closed position securely protects the patient from falling.



Phlebotomy Chair

designed by the Studio Design Team

SITUATION

The customer was looking for a practical yet attractive option for a phlebotomy chair.

SOLUTION

We responded by turning around a mock-up for the dealer and customer in a week and a half. The solution was EXACTLY what the customer was asking for, with only minor aesthetic modifications required.

RESULT

Not only did the customer love the product, the mock up secure the project for the dealer as well. The customer loves the product. We have received the order for the first phase of 474 pieces and the next phase of 500 units is expected to come soon.

Inspired by our Optimax desk, from the Vaneram Collection by Vaneram•Steltor, our dealer approached us to develop a new phlebotomy chair for a medical facility.



Early prototypes of our phlebotomy chair helped us to develop precisely the right product.

