



## CASE STUDY | Healthcare Plasma Center



This plasma center is steeped in a tradition of innovation and excellence. The company has grown rapidly to become a successful and well-respected global specialty biopharmaceutical company and currently employs over 7000 associates worldwide. A company with strong values, this group strives to act with the utmost integrity as they take care of the plasma collected as well as our valued employees and donors.

This biopharmaceutical corporation is rapidly expanding and growing their brand with new facilities around the world. The company is working with a design firm to create an environment that represents its image.

New donors are required to complete confidential paperwork at the plasma centers. The A+D firm designed a table that incorporated privacy screens made up of die cut aluminum with 3form inserts. The challenge came with manufacturing their design in the quantities needed. The firm turned to their dealer who recommended Vanerum Studio. Studio engineered and manufactured the new donor tables on time and with flawless quality.

The success of the tables delivered by Vanerum Studio has led to the creation of a product line designed specifically for the corporation and new incremental business for the dealer. The A+D firm in partnership with Studio has created a series of screens, kiosks and storage peds. Defining features of the furniture include nonporous surfaces, specific color scheme, privacy and security.

