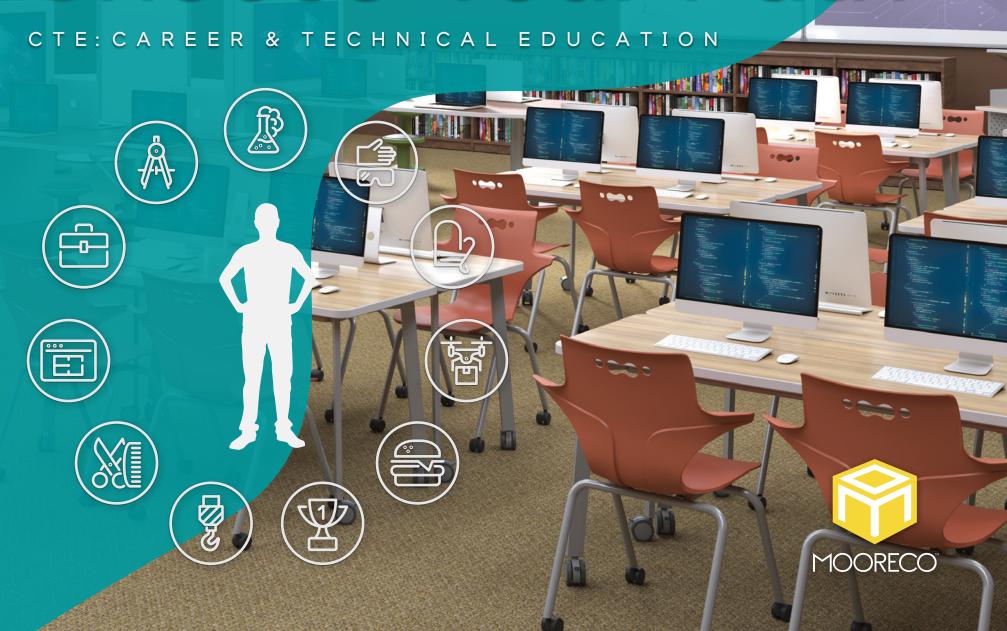


# Choose Your Path





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### Career & Technical Education + MooreCo's Thrive Philosophy

areer & Technical Education (CTE) programs give middle school and high school students the academic knowledge and technical skills needed to enter the competitive workforce or pursue higher education. According to the Department of Education (DOE), there are over 30 million specialized jobs in the US that pay a median income of \$55,000 and do not require a bachelor's degree. Furthermore, the DOE states CTE students have higher high school graduation rates, higher enrollment rates into college or training programs, and earn more money post-graduation than students who do not take CTE courses. Simply put, CTE programs give students the tools they need to explore their interests, learn to appreciate their talents, and prepare for brighter futures.

The mission of CTE programming is strongly connected to the principles behind MooreCo's Thrive Philosophy.

Our research shows that for students to thrive, learning environments should be designed and equipped to accommodate the six distinctive characteristics of human development. At MooreCo, these principles are applied to the design of new products and spaces. When developmental needs are met, students will excel no matter what path they choose. CTE spaces designed under Thrive principles pave the way for balanced, confident, healthy, and empowered graduates who will succeed in contributing to the workforce and their community.



#### Intellectual

By offering hands-on, experiential learning, CTE programs enhance cognitive abilities by engaging in problem-solving and critical thinking. Students are exposed to life skills as well as a wide range of subjects and are encouraged to explore various career pathways. This exposure, combined with the academic foundation of high school, equips students with a well-rounded intellectual toolkit, preparing them for success in further education and their future careers.



#### Physical

Whether it's robotics, workshop, culinary arts, or bioscience, CTE courses demand physical dexterity, coordination, and strength. Engaging in such activities not only promotes physical wellness but also fosters the development of fine and gross motor skills. Professional courses require discipline and work ethic which will have a positive impact on lifelong healthy habits.



#### Psychological

By providing opportunities for self-discovery and personal growth, CTE programs can significantly boost self-esteem and self-confidence. These programs nurture a sense of accomplishment, resilience, and motivation and help develop a strong sense of purpose as students sharpen real-world skills. Success in a CTE course contributes to the holistic psychological growth of students, preparing them for a positive transition into adulthood.



#### Moral

Collaborative, hands-on learning instills values such as responsibility, work ethic, and empathy and creates an environment where students experience the importance of integrity and cooperation. Working closely with peers and mentors in a professional setting builds lifelong accountability, respect, and a commitment to ethical behavior.



#### Spiritual

CTE courses invite students to explore their passions, connect with their inner selves, and contemplate their place in the world. By nurturing students' personal growth and instilling a sense of purpose, CTE programs can contribute to their overall spiritual development during their formative years.



#### Social-Emotional

Professional programs frequently expose students to diverse backgrounds and perspectives, fostering empathy and contributing to their character development. Through hands-on activities with peers and instructors, students learn to communicate effectively and build strong interpersonal relationships. These experiences nurture resilience, adaptability, and a positive work ethic, contributing to students' overall social and emotional well-being.







# Choose Your CTE Path with MooreCo



















very student deserves the opportunity to flourish and find community, whether in higher education or in Career & Technical Education. MooreCo has outfitted a series of career advancing spaces that exemplify the Thrive Philosophy and demonstrate how intentional design can provide a functional place to work and give students the developmental tools they need to succeed.

MooreCo designs products to set CTE students up for success by using the environments they will encounter when they enter the work force as inspiration. CTE courses are dynamic and engaging and often require modern, specialized equipment for students to gain a full understanding of the discipline. Our product solutions mirror this vibrancy to create an energetic and motivating atmosphere and are sturdy enough to withstand heavy use in an active, hands-on CTE classroom.

School districts are constantly monitoring the fastest growing industries in their communities and developing CTE programming to prepare students to thrive in the ever-changing landscape of the professional world. MooreCo products are conducive to a flexible learning environment and adaptable to the rapidly changing needs of the workforce. Outfit an entire space that can quickly reconfigure from solo work to collaborative, hands-on learning, ergonomically adjust to the physical needs of users of all ages and sizes, and keep students mentally, physically, and intellectually ready to learn. With MooreCo, go beyond the confines of traditional classrooms and empower students to imagine their future.



## robotics

Robotics labs provide a dynamic and interactive learning environment where students imagine, create, and tinker while applying theoretical knowledge to practical, industry-relevant projects. Students gain invaluable skills in programming, mechanical design, and problem-solving, preparing them for careers in in-demand fields such as manufacturing, engineering, and automation technology.

Projects often involve overcoming technical challenges and require persistence, resilience, and team building to identify problems and devise solutions. Outside of the vast technical skills a robotics lab provides, students are also considering the moral and ethical questions surrounding advanced technology and its global challenges and solutions.





## robotics

MooreCo maker space products foster the innovation and hands-on collaboration necessary in a robotics lab. Our supportive environments encourage students to explore, experiment, and work together to develop technical and critical thinking skills. Tables are sturdy yet maneuverable and chairs encourage movement and active learning. The clutter-free space leaves physical and mental space to build and test prototypes.



Peg board side panels keep tools handy when needed and out of the way when not in use.



The versatility of Compass Cabinets is unmatched. A necessity for robotics labs, cabinets are customizable to store valuable equipment and keep working spaces organized. Add peg board side panels to access tools or porcelain whiteboard back for quick sketches.





# business and entrepreneurial

The advantages of a business education are not limited to the business world; they empower students with the tools to navigate the challenges of today's complex and interconnected society. Written and oral communication, conflict resolution, project management, and leadership skills are just a few tools that will follow students into any career.

Business and entrepreneurial courses equip students with fundamentals such as economics, finance, marketing, and management. Students not only acquire the knowledge to launch their own ventures but also become well-rounded individuals prepared to excel in a rapidly changing global economy. Students presented with opportunities to explore ethical decision-making and the effects of social responsibility will help them navigate moral dilemmas in their personal and professional lives.







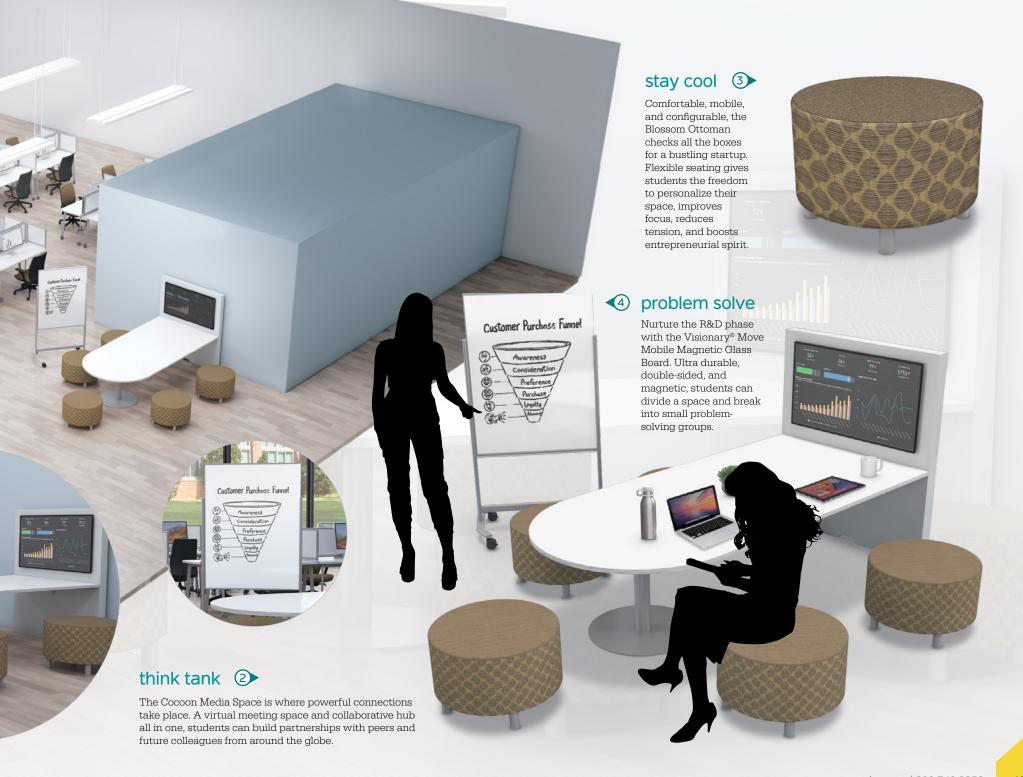
MooreCo knows that comfort is subjective and affects productivity and motivation. Our furnishings are designed to accommodate the physical needs of a variety of users. A combination of traditional, ergonomic furnishings paired with relaxing soft seating, and collaborative and solo workspaces in different sizes and shapes will help students find the place they can stay focused.

Today's business world has become global thanks to technological tools that keep people connected. A setting supporting the latest technology mirrors the interconnected landscape CTE students will encounter in the work force.



Mimic a modern office setting with

1 keep it real





# multimedia arts and design

CTE courses provide a dynamic platform for young minds to explore and express their creativity, fostering critical and innovative thinking, visual literacy, and emotional intelligence. Students gain technical proficiency in areas such as graphic design, digital media applications, video, and animation. Beyond technical expertise, students learn how to convey their ideas, emotions, and messages visually. These advanced communication skills are transferable to other contexts, such as interpersonal skills, public speaking, and writing.

As students explore their individual talents and interests, they are engaging in self-expression and self-discovery. The creative process often requires perseverance and resilience, teaching students how to overcome challenges and embrace failure as a part of growth. Courses in the arts contribute significantly to the holistic development of students, preparing them for the multifaceted challenges of the workforce.





# multimedia arts and design

MooreCo offers products that respond to the rapidly changing needs of technology-focused classrooms. Furnishings adapt to support the latest hardware so students can stay connected. Brainstorming and ideating are vital in these industries. Collaborative workstations with whiteboards foster innovative group work and will sharpen the critical thinking and problem-solving skills necessary to succeed outside of the classroom.

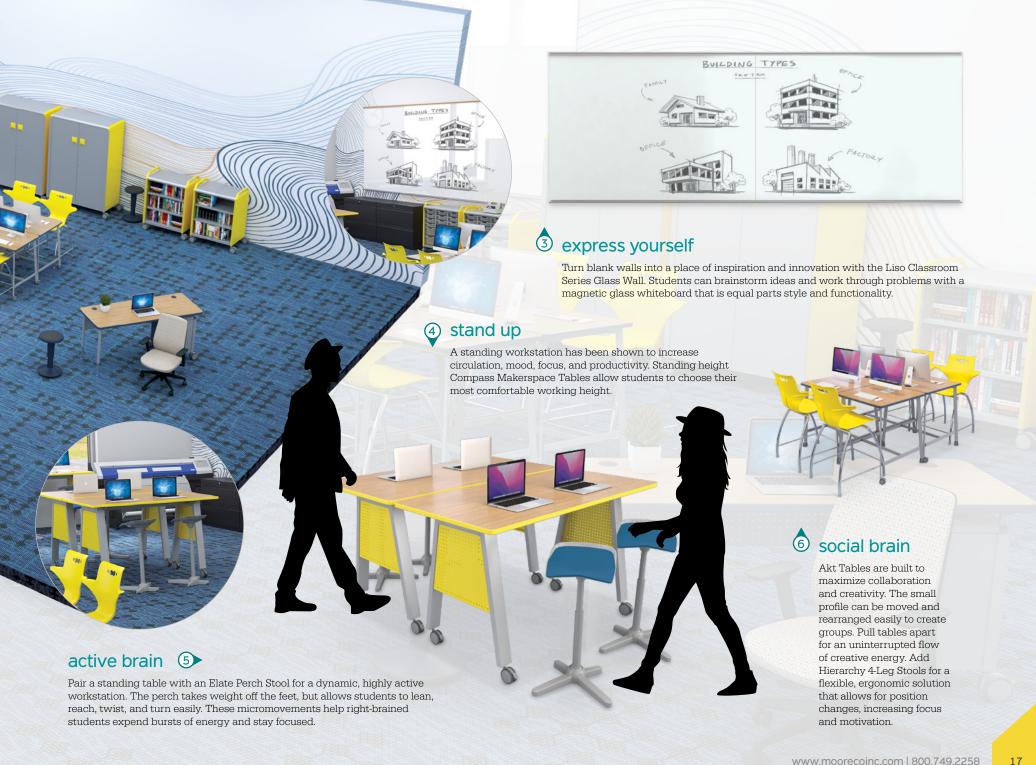


## conversation starter

Create the ideal setup for one-on-ones between students and instructors. A comfortable Elate Task Chair and Compass Single Cabinet Teacher Desk make it easy to move to different areas. Students love our Hierarchy Grow Stool® for informal catch-ups.

### 2 declutter

Creative ideas flow when things are organized. Store art supplies and projects in versatile, customizable Compass Cabinets. Durable and easy to clean, keep messy supplies secure, organized, and accessible.





# culinary arts

A fully equipped culinary arts classroom blends the art of cooking with food science, allowing students to master the techniques, flavors, and presentation that define the culinary world. The courses also offer students an invaluable educational experience that will prepare them to thrive inside and outside the kitchen.

Students learn crucial life skills such as time management, communication, teamwork, and adaptability in high-pressure environments. They gain an understanding of nutrition, food safety, and the cultural significance of different cuisines, making them informed consumers and empathetic, worldly citizens. Culinary courses nurture creativity and innovation, encouraging students to experiment with ingredients and develop their own unique culinary style.





culinary arts

MooreCo has intentionally designed furnishings to adapt to and support a variety of specialized culinary equipment to keep a busy kitchen safe, clean, organized, and efficient. Ovens, stoves, and refrigerators fit seamlessly with MooreCo's offering available in custom finishes.

Spacious workstations allow students to practice their skills and give instructors ample space for demonstrations.

Ergonomic, comfortable seating offers a quick break and can be tucked away quickly and easily. The sleek, minimal space mimics an energetic, lively commercial kitchen.



## 1 plan du jour

Plan menus, list ingredients, and share recipes on the Hierarchy Grow & Roll Mobile Magnetic Glass Board. The colorful, floor-length board maximizes space and turns the kitchen into a dynamic, collaborative learning space.







## workshop

In an increasingly digital world, workshop courses provide a tangible and tactile experience that nurtures a strong work ethic and a passion for craftsmanship. Students apply mathematics and geometry to practical skills that build safety and spatial awareness, hand-eye coordination, and fine motors skills. Projects demand precision and attention to detail. Students learn the importance of accuracy and patience, which can translate into better work habits in other areas.

Workshop programs are incredibly empowering and personally fulfilling, which prepares students for a lifetime of self-sufficiency that will filter into other aspects of their lives. Students who are invested in workshop gain an interest in responsible resource use which leads to conversations in global environmental and sustainability practices.





## workshop

MooreCo products are designed to endure the physical demands of a workshop yet create a comfortable, ergonomic environment. Safety is paramount and products are durable and sturdy enough to withstand wear and tear. Profiles are sleek and practical to adapt and move as



board side panels and mobile Compass Cabinets to keep materials within arm's reach. With the Hierarchy 4-Leg Stool, students can freely move, reach, twist, and turn.





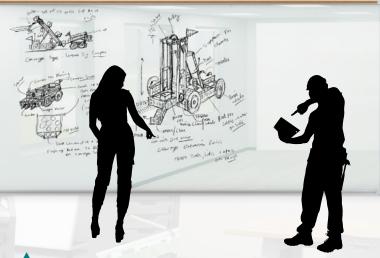
No workshop is complete without whiteboards to doodle, design, and share ideas. Let the Ogee Easel be your muse! This elegantly double-sided porcelain steel whiteboard maximizes writing surface by curving gently outwards the floor.

### safety first 4

The versatility of Compass Cabinets and Folio Cabinet Storage make them a must have in a busy workshop. Specialized CTE courses often require equipment that needs to be safely and securely stored. Mix and match Folio storage solutions to keep dangerous tools behind locked doors.

## 5 divide & conquer

The D.O.C. Glass Mobile Room Divider gives instructors freedom to divide, organize, and customize the space for different group tasks, while using a superior writing surface with unbeatable erasability. The surface accepts magnets and is easy to clean.



## 2 mood board

Create, communicate, and collaborate with our Liso Classroom Series Glass Wall system. A wall-to-wall glass board turns any CTE classroom into an incubator of cutting-edge ideas.

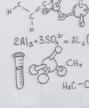






THE MUSCULAR SYSTEM





## bioscience

Bioscience programs foster a love of science and discovery and introduce students to skills required for a successful career in healthcare. On the technical front, students are immersed in the fascinating world of biology, providing them with hands-on experience in laboratory techniques, data analysis, and scientific inquiry. In addition to studying the human body, diseases, and treatments, students work on communication skills and teamwork to better engage future patients.

A comprehensive knowledge of the human body develops a strong understanding of the human experience and fosters a profound appreciation for its complexities. Students experience empathy and ethical responsibility which can lead to more successful interpersonal relationships at work or home.





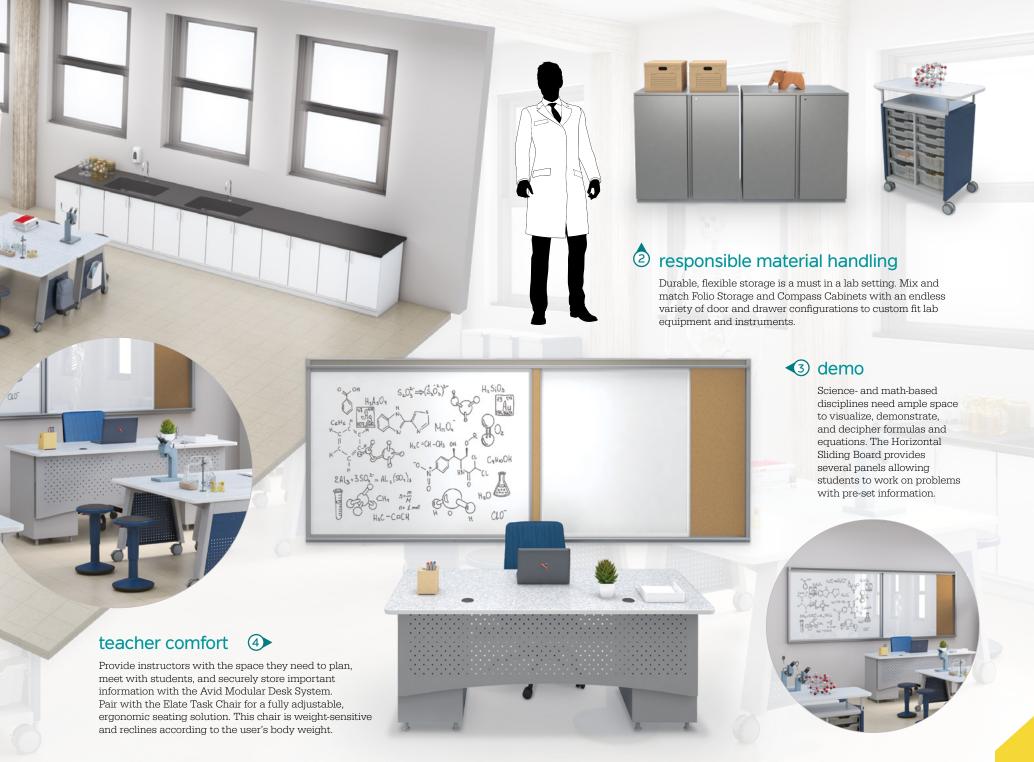
## bioscience

MooreCo products create a classroom atmosphere that promotes interaction and leads to productive collaboration, inquiry, and exploration. Mobile tables and chairs support active, hands-on learning and lecture teaching. Plentiful storage options keep materials organized and work areas clutter free. Furnishings that support specialized lab equipment are versatile and adaptable to accommodate the industry's rapidly changing needs.





The Compass Makerspace Tables are perfect for a lab setting. They provide ample workspace, are durable, and easy to clean. Steel peg board side panels add additional, easy to reach storage. The height-adjustable, ergonomic Hierarchy Grow Stool® allows active students to lean, turn, and stand. The compact stool easily stores under the table as needed.





# engineering and computer science

With a strong emphasis on mathematics and science, engineering and computer science students build analytic and quantitative skills and become adept at turning abstract concepts into tangible solutions as they see their ideas and code come to life. Due to the constantly evolving nature of these industries, students learn to adapt to new tools and technologies, fostering adaptability and a willingness to learn throughout life.

These subjects foster critical thinking, problem-solving, and creativity, equipping students with essential tools for navigating the complex challenges facing our interconnected world and preparing students for a digital future. Students feel empowered and become more confident, adaptable, and resilient individuals.





engineering and computer science

MooreCo offers products that respond to the rapidly changing needs of technology-focused classrooms. Furnishings adapt to support the latest hardware so students can stay connected. Brainstorming and ideating are vital in these industries. Collaborative workstations with whiteboards foster innovative group work and will sharpen the critical thinking and problem-solving skills necessary to succeed outside of the classroom.



1 global learners

Hybrid learning spaces prepare CTE students for similar experiences in their careers. The Cocoon Media Space connects students to the world and provides the closeness that fosters collaborative learning and the expansiveness that builds critical thinking skills.

ergonomics matter

For projects that require prolonged sitting, the Hierarchy 4-Leg Caster Chairs and Stools are a stylish, ergonomic solution.





## 3 project

Designed specifically for technology-heavy courses, the Interactive Projector Board + Whiteboard System provides spaces to share screens and jot down notes like code corrections or programming updates.



Akt Tables provide ample space for multiple workstations and can be moved and reconfigured easily to accommodate group programming or coding demonstrations. Available in different heights, students can find their ideal workstation either sitting or standing.

### improvise 6

Quickly create productive work groups with the lightweight, adjustable Hierarchy Grow Stool®. A great addition to any classroom, the stools store under tables and have a subtle wobble motion to relieve fidgeting and help with focus.





# welding

Welding is a highly sought-after talent in the job market. CTE students learn precision, attention to detail, and problem-solving, all of which are transferable skills essential for success in any field. Welding courses instill a strong work ethic, as students must focus on safety, teamwork, and discipline to master this craft.

The ability to work with a variety of materials and tools in a structured environment helps students build resilience and adaptability. Students work individually to gain a strong sense of self-reliance, but they also build strong community by encouraging, motivating, and learning from each other.







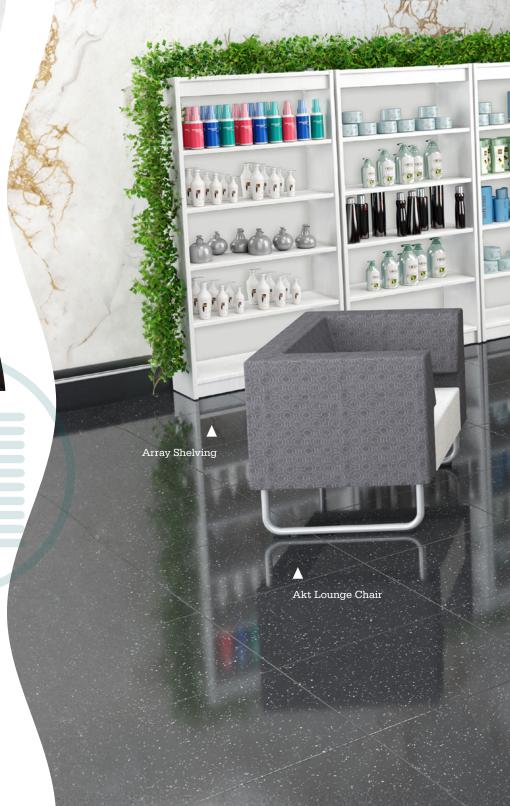




## cosmetology

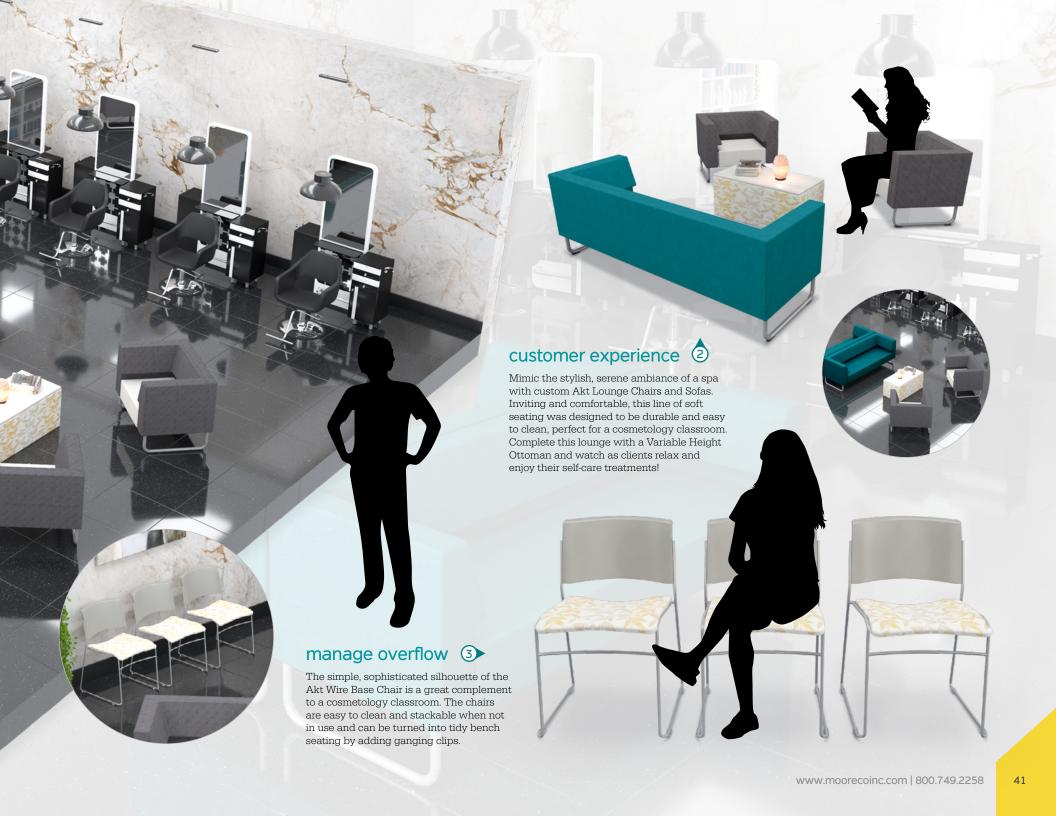
In addition to practical, personal care skills, cosmetology students develop the communication and interpersonal skills needed to engage with clients and colleagues and the management and marketing skills to run a small business. Students sharpen creativity and attention to detail, instilling a sense of pride in their work and nurturing a strong work ethic.

Cosmetology classrooms promote diversity and inclusivity, fostering an environment where students celebrate the uniqueness of every individual, cultivating empathy, patience, and respect for others. Courses encourage self-expression, build confidence and self-reliance, and contribute to the overall self-worth of students.











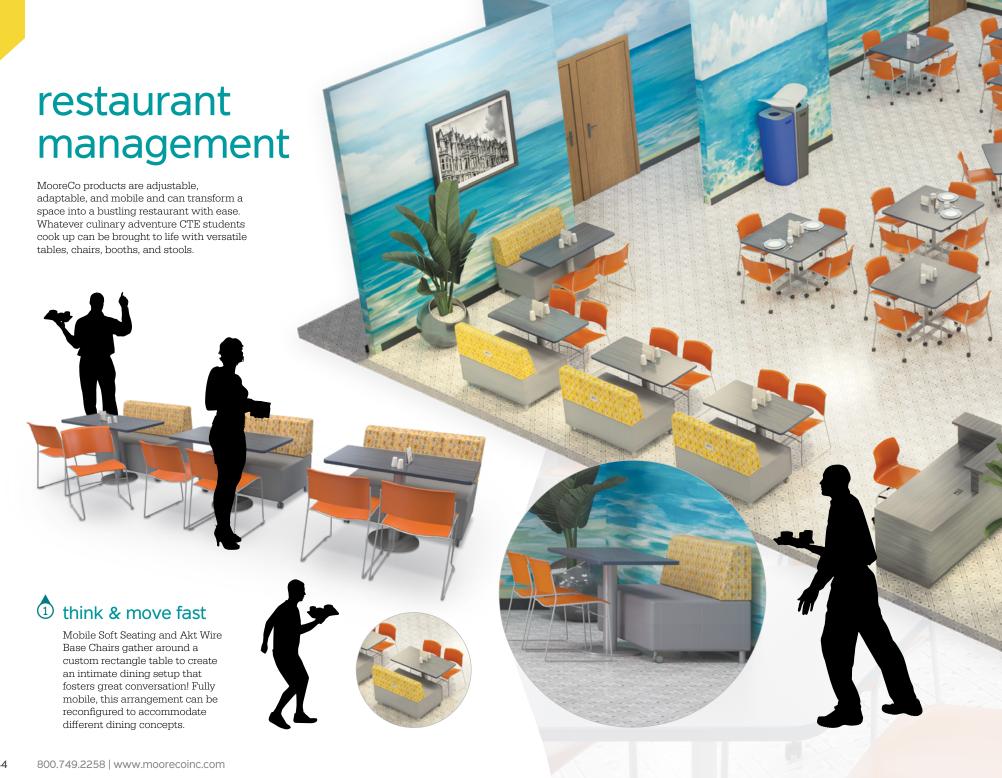
## restaurant management

Restaurant management equips students with the technical know-how to run a restaurant efficiently, teaching menu planning, food preparation, inventory management, and customer service. Students also learn teamwork, leadership, and communication skills, which are transferable to virtually all professions. The demanding nature of restaurant management instills strong work ethic, adaptability and resilience, time management, and problemsolving abilities as students navigate the fast-paced, high-pressure environment.

CTE students are exposed to diverse cultures, both in terms of cuisine and the people they work with and serve. This exposure cultivates a deeper understanding of different perspectives, promotes tolerance and acceptance, and develops empathy. Young restaurateurs learn to navigate conflict and build harmonious relationships in the front and back of house, promoting life-long patience and understanding.











## esports

Research shows that gaming in childhood can translate to success and valuable skills in the tech field as adults. High school esports programs provide opportunities for students to develop digital literacy skills, practice stress management and goal setting, and derive a sense of self-esteem and community.

Esports programs have become a unique platform for diversity, equity, and inclusion. They also allow students to develop a well-rounded skillset without the physical or financial demands certain sports require. Through teamwork, conflict resolution, emotional regulation, empathy, sportsmanship, resilience, and a sense of community, students acquire important life skills that can positively impact their personal and professional development.











With \$16 million per year in scholarships at more than 170 colleges with varsity programs, esports programs are rapidly becoming an essential part of campus culture. They provide a space for individuals to connect, share experiences, and develop meaningful relationships with peers. They offer a sense of community where participants can find support, encouragement, and share their passion.

Esports communities are typically welcoming and inclusive, making them accessible to individuals from diverse backgrounds and demographics. This inclusivity fosters a sense of acceptance and unity among participants. Providing a space for gatherings creates a vibrant atmosphere and reinforces the feeling of being part of a larger community.









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