

Lull: \'lel\ (noun): A period of quiet or calm in a longer period of activity or excitement.

Meet Luly[™], a family of products designed to encourage moments of tranquility, comfort, and relaxation. The aesthetics take on a higher ed, residential feel, exuding hints of midcentury design blended with modern day needs. Sweeping bold rounded corners and generously stuffed cushions rest on minimal, tapered leg frames. Thoughtful elements such as the 1960's "squircle" shape are included. This arched square geometry is cohesive throughout the entire product line, from sofas and ottomans to occasional tables.

BY MOORECO



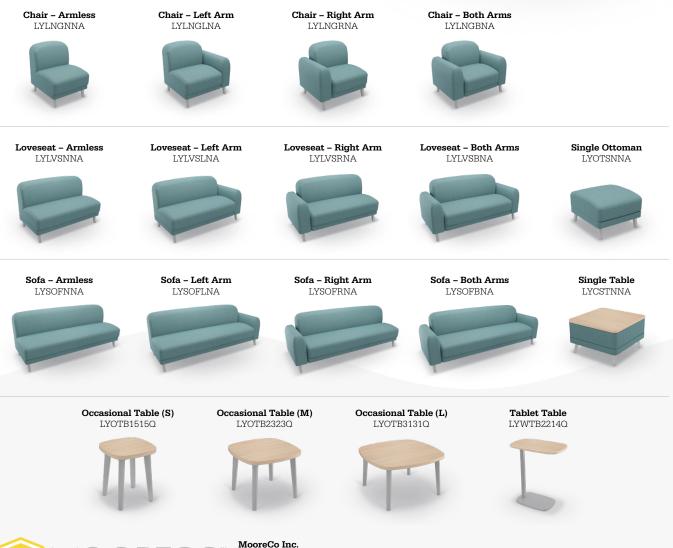






Comfort and user experience are at the core of Luly's engineering. The ergonomically designed seating features plush cushions, power integration, and ADA flexibility. The legs intentionally provide high ground clearance, allowing convenient floor maintenance while preserving the design appeal. A minimalist approach is closely regarded by asking these three questions: Is it comfortable? Is it necessary? Is it appealing?

Luly offers versatile modular seating and table solutions that effortlessly transform spaces of any size into welcoming areas for relaxation and meaningful connections.



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