thrive in care

Human-Centered Design for Healthcare Spaces

MOORECO®

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MOORECO®

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Extending Thrive into Healthcare:

Thoughtfully Designed Environments that Support Healing, Dignity, and Human Connection

At MooreCo, we believe that thoughtful design has the power to affect lives. As our family of products has grown over decades from classrooms and offices to break rooms and campuses we've always stood by the same truth: spaces shape people. Extending the Thrive Philosophy into healthcare is not a leap, but a logical, deeply considered next chapter.

With a full suite of soft seating, casegoods, chairs, stools, tables, storage, visual communication tools, and flexible furniture systems already proven in learning and professional environments, we're uniquely equipped to meet the demands of care settings. Our designs are rooted in well-being, durability, versatility, and human-centered purpose, and they transition naturally into healthcare.

Though MooreCo may be new to the healthcare market, our principles of human-centered design are tried and true. We know how environments influence comfort, dignity, healing, and connection. Our experience in designing for growth, collaboration, and wellness gives us the insight and confidence to speak with authority. Because when environments support people, they don't just function; they help everyone thrive.

How MooreCo supports the Six Facets of Thrive in Healthcare Spaces:

Physical: "I Can Move"

Our ergonomic seating options, adjustable tables, modular casegoods and flexible layouts allow users to change posture, move easily, and remain comfortable in long sessions. Durable, easy-clean surfaces also support hygiene, safety, and healthy movement for patients, families, and care teams alike.

Intellectual: "I Can Think & Engage"

With configurable tables, mobile work surfaces, and adaptable furniture, our spaces support active thinking and collaboration, whether it's charting a care plan, reviewing treatment materials, training staff, or supporting a patient's family through information sessions. Versatility encourages clear thinking and adaptive use.

Social-Emotional: "I Belong & Connect"

Soft seating clusters, welcoming lounge areas, and flexible gathering spots foster human connection, empathy, and supportive interaction, helping patients, families, and caregivers feel seen, safe, and part of a caring community.

Psychological: "I Feel Safe & Supported"

Quiet rooms, private consultation areas, and calming upholstery tones give people privacy, dignity, and emotional peace. Cleanable, well-designed furnishings offer reliability and order, which support mental well-being in sometimes stressful environments.

Moral: "I Feel Included & Respected"

Inclusive design, from accessible seating and casegoods to flexible layouts that accommodate varying needs, reinforces dignity and respect for all individuals. MooreCo furnishings help make healthcare spaces welcoming and equitable.

Spiritual: "I Can Breathe, Reflect & Heal"

With calming palettes, restful lounge zones, and thoughtful design, our environments nurture peace, comfort, and emotional recovery. Biophilic cues such as natural textures, organic shapes, and non-glare surfaces bring the restorative calm of nature indoors. These spaces become more than functional; they offer solace, hope, and human-centered care.

Pediatric Discovery & Waiting Lounge

Where care isn't dreaded and even the wait feels exciting.

This bright, activity-rich pediatric waiting area is built to engage children's curiosity while helping families feel at ease. Elevated colors and playful patterns set an optimistic tone, with cozy zones for reading, quiet play, and creative exploration.

Elevate Wind ottomans, Soft Sway Rockers, and all-foam seat pads create child-friendly comfort that's safe, sturdy, and simple to clean.

Morris seating ensures adults have supportive places to settle in, while youth-height tables and Hierarchy chairs make the environment accessible for kids of all ages.

With thoughtful storage from Array and Porto, this is a space that invites calm, even when little ones bring big energy.

Featured Finishes:

Silica Blend	Ringer CV	Silica Hoop
Silvertex	Silvertex	Silvertex
Silvertex	River Cherry	Porcelain Steel

Featured Products:

A. Elevate Wind Round Ottoman
B. Elevate Wind Quartile Ottoman
C. Elevate Wind 90º Arch
D. Soft Sway Rocker
E. Morris Chair
F. Morris Loveseat
G. All Foam Sun Seat Pad
H. All Foam Cloud Seat Pad
I. All Foam Star Seat Pad
J. Elevate Wind Down Nook
K. Array Shelving
L. Porto Angled Single Sided Book Cart
M. Hierarchy Activity Table
N. Hierarchy 4-Leg Chair

Porcelain steel delivers a nonporous, ultra-cleanable surface ideal for high-touch healthcare environments.
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With new caster options, Privacy Pods glide out of the way to support efficient sanitization.
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Care & Consultation Welcome Space

A softer welcome for moments that matter.

This reception space is designed to gently lower the stress of waiting—whether for an appointment, test results, or a loved one. Calm neutrals and soothing tones set a quiet, restorative mood, while Akt lounge seating creates an open, airy flow that feels intentionally unobtrusive.

High floor clearance and purposeful gaps between seats, arms, and backs make cleaning easy and help maintain a visibly hygienic environment. Privacy Pods add enclosed comfort where personal space is needed, and the Recto straight desk offers a modern, approachable greeting point.

With thoughtful design in every detail, this waiting room brings comfort, clarity, and calm to the care journey.

Featured Finishes:

Cotton CV

Silica Blend

Lasanna CV

Kingswood Walnut

Featured Products:

- **A.** Akt Lounge Sofa
- **B.** Akt Lounge Chair
- **C.** Akt Lounge Corner Chair
- **D.** Akt Ottoman
- **E.** Akt Lounge Table
- **F.** Privacy Pods
- **G.** Elate Task Chair
- **H.** Array Shelving
- **I.** Recto Reception Desk

Patient Welcome & Reception Suite

Where first impressions become moments of calm.

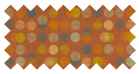
Stepping into this clinic reception feels like taking a deep breath. Earthy oranges and soft blue-greens create a warm, grounded welcome designed to ease anxiety from the moment guests arrive.

Multiple seating choices—from Morris chairs and sofas to poufs and Elevate Wind ottomans—honor privacy, comfort, and connection, allowing visitors to choose the experience that feels right for them, whether they seek solitude or interaction.

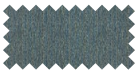
Low-maintenance fabrics and cleanable surfaces support a healthier, more hygienic experience, while the Recto C-shaped desk anchors the space with a friendly, open presence.

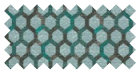
This is a waiting room that doesn't feel clinical—it feels human. A place where comfort, choice, and calm set the tone for the care ahead.

Featured Finishes:


Silica Bauble

Silica Etch

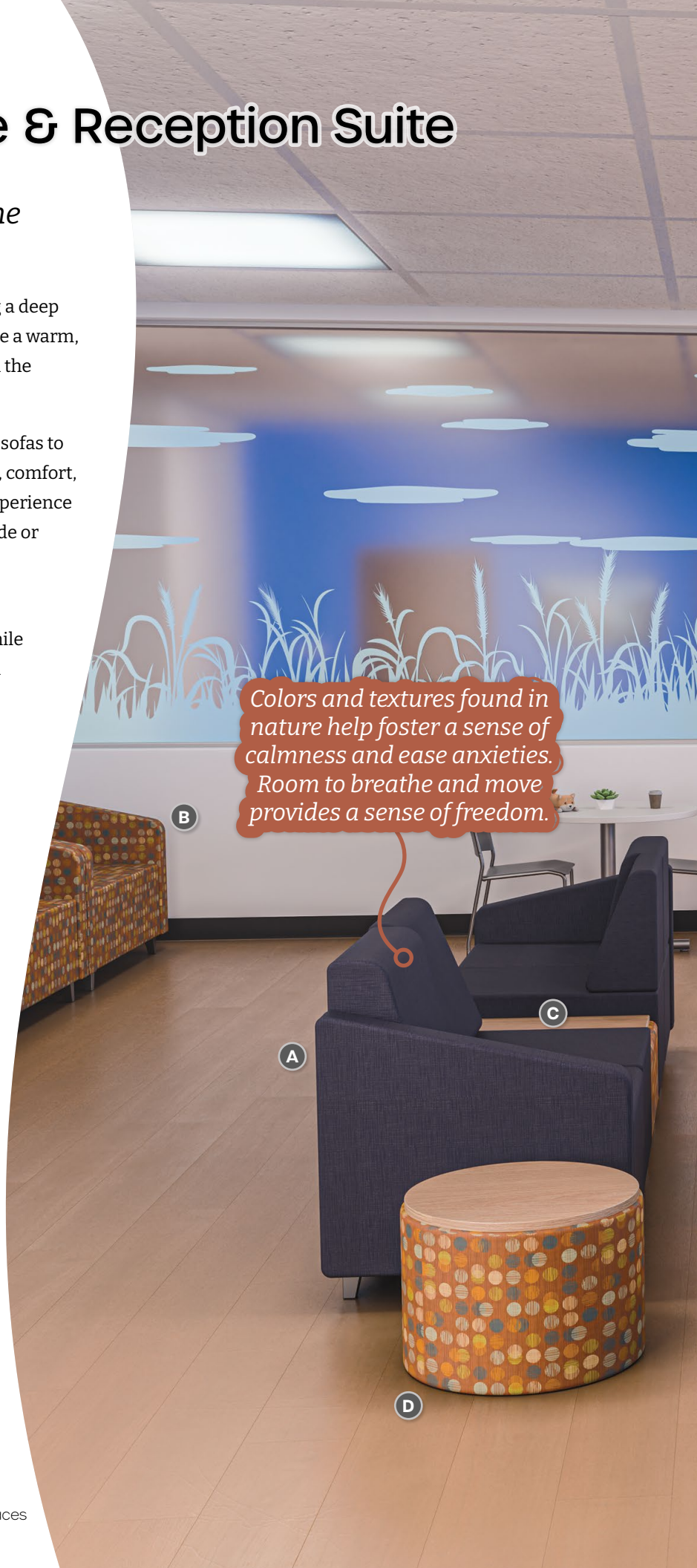

Silica Flick


Silica Fresco

New Age Oak

Featured Products:

- **A.** Morris Chair
- **B.** Morris Loveseat
- **C.** Morris Bench
- **D.** Morris Pouf Stool
- **E.** Elevate Wind Hexagonal Ottoman
- **F.** Blossom Round Ottoman
- **G.** Elevate Wind Round Ottoman
- **H.** Orbit Low Back Chair
- **I.** Akt 4-Leg Chair
- **J.** Inklüd X-Base Table
- **K.** Recto Reception Desk



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Warm and earthy colors matched with durable storage, flexible seating, and easy to clean setups support patients and staff alike.
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B
C

Pediatric Renewal Lounge

Nature's palette, reimagined for young hearts.

Earthy blues, greens, and terracotta tones bring a sense of outdoor serenity into this pediatric waiting space.

Soft, low-profile Akt lounge seating creates a warm, approachable environment for both kids and caregivers, while a designated enclosed play zone, divided with durable Compass Cabinets for storage, offers a safe space for children to decompress or explore quietly.

Elevate Wind elements add flexible gathering spots, and Dot Rocking Stools give young visitors an outlet for movement.

Durable materials and easy-clean surfaces make upkeep simple for staff while supporting a healthier environment. The result is a gentle, grounding space where families can settle, breathe, and feel cared for.

Featured Finishes:

Featured Products:

- **A.** Akt Lounge Bench
- **B.** Akt Lounge Chair
- **C.** Dot Rocking Stool
- **D.** Dot Storage Cart
- **E.** Compass Cabinet
- **F.** Elevate Wind

Employee Rest & Recharge Suite

A breath of calm between moments of care.

Just like the oxygen-mask principle reminds us, caregivers must care for themselves before they can care for others. Doctors, nurses, and support staff face intense, high-pressure situations every day, and they deserve spaces that replenish calm, restore focus, or provide an energizing boost. This breakroom is designed as that essential refuge.

Blending earthy cayenne, deep-sea blues, and warm natural tones, the environment creates an immediate sense of grounding and restoration for healthcare staff. The palette supports emotional recovery, helping ease stress the moment they step inside.

A thoughtful mix of lounge seating, table zones, and a fully integrated kitchenette accommodates a range of needs—sharing a meal, having a quick conversation, or simply enjoying a moment of solitude.

Tru-Plush™ Morris seating will relax tired bodies and minds from long shifts and rough days. Meanwhile Akt chairs and stools pair with Inklüd and Community Tables to offer flexibility and ergonomic support to re-energize and connect with peers.

Durable, easy-clean materials maintain a fresh and hygienic setting, reinforcing a vital message: staff well-being is not secondary—it is essential to delivering exceptional patient care.

Featured Finishes:

Note CV

Note CV

Tan Echo

Frosty White

Featured Products:

A. Community Table
B. Akt 4-Leg Stool
C. Inklüd Pedestal Table
D. Akt 4-Leg Chair
E. Morris Loveseat
F. Morris Chair
G. Morris Corner Bench
H. Morris Single Bench

Providing staff with a comfortable and comforting place to relax, recharge, and unwind is crucial for the well-being of all.
A
C
D
E
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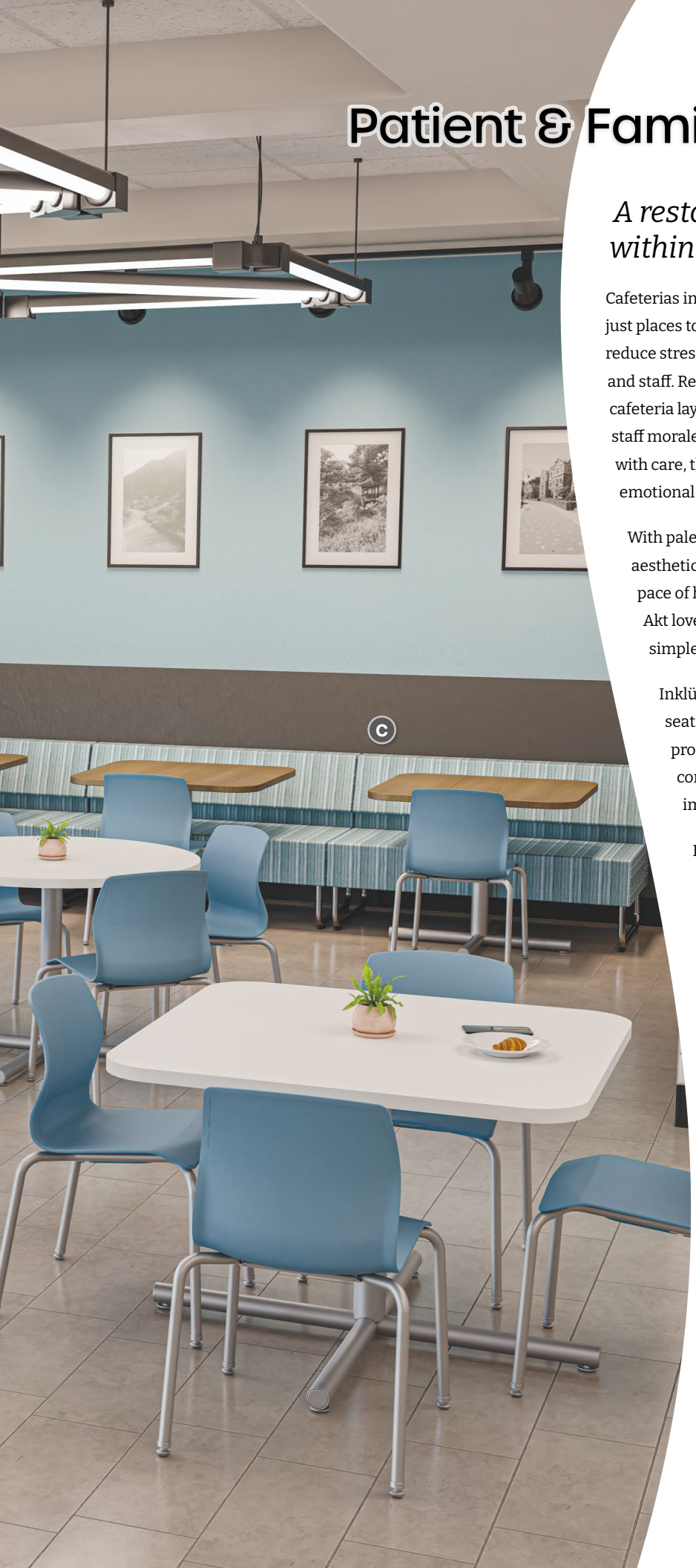
G
H

A light-filled dining space with access to nature provides serenity, peace, and a moment to nourish oneself.
A
B



Patient & Family Dining Lounge

A restorative and nourishing space within reach.

Cafeterias in healthcare environments are becoming more than just places to eat—they're spaces designed to restore well-being, reduce stress, and foster a sense of normalcy for patients, families, and staff. Research in evidence-based design shows that thoughtful cafeteria layouts and environments can enhance mood, improve staff morale, and increase operational revenue. When designed with care, these spaces support not only nutritional needs but also emotional and psychological recovery.

With pale blues, warm wood tones, and a clean, streamlined aesthetic, this cafeteria offers a serene break from the clinical pace of healthcare settings. Booth-style arrangements using Akt loveseats create intimate zones, while open walkways and simple lines maintain spatial clarity and ease of movement.

Inklüd tables and Seed chairs provide sturdy, ergonomic seating that invites patients, visitors, and healthcare professionals to pause and recharge. Studies indicate that comfortable, thoughtfully arranged dining spaces can improve satisfaction and even reduce staff turnover.

Beyond comfort, the space is equipped with easy-clean surfaces and durable materials that uphold long-term hygiene standards and repetitive use. The design balances efficiency with empathy, creating a cafeteria that does more than serve meals—it serves the mission of healing.

Featured Finishes:

Anthology CV

French Pear

Frosty White

Featured Products:

A. Inklüd X-Base Table
B. Seed 4-Leg Chair
C. Akt Lounge Loveseat

Private Consultation & Connection Room

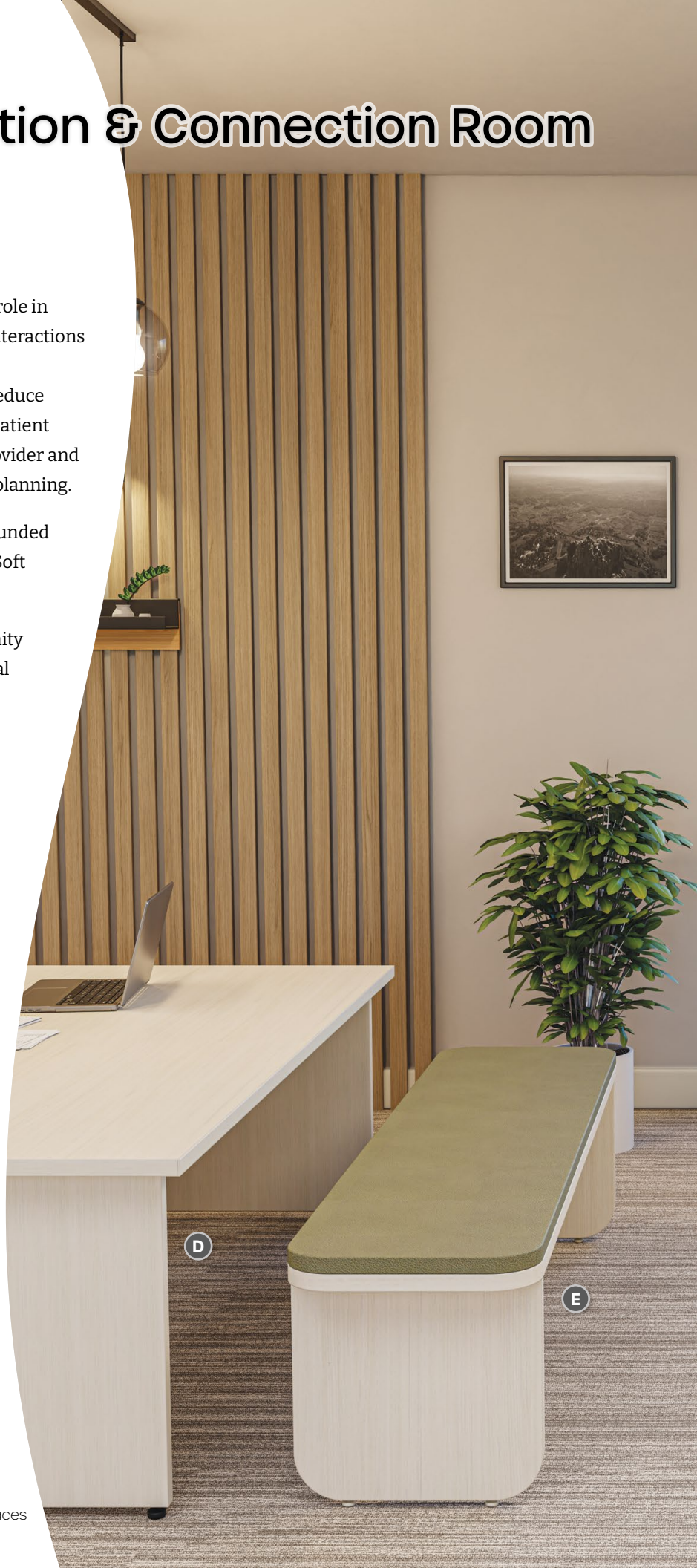
A safe space for honest conversations.

The design of a consultation room plays a critical role in shaping the emotional tone of patient-provider interactions and trust building. Research in healthcare design consistently shows that calm environments can reduce anxiety and increase openness. A space where a patient perceives empathy communicates trust in the provider and builds confidence in decision making and action planning.

Earthy, nature-inspired colors create a warm, grounded backdrop, while soft seating from Akt, Orbit, and Soft Sway offers comfort without formality.

Instead of a traditional imposing desk, a Community Table brings patient and provider together at equal footing, fostering trust and connection.

Thoughtful furnishings and cleanable materials maintain a supportive, hygienic setting. Here, vulnerability is met with dignity, and every conversation is held with care.



Featured Finishes:

Silica Likely

Silica Leather

Silica Thatch

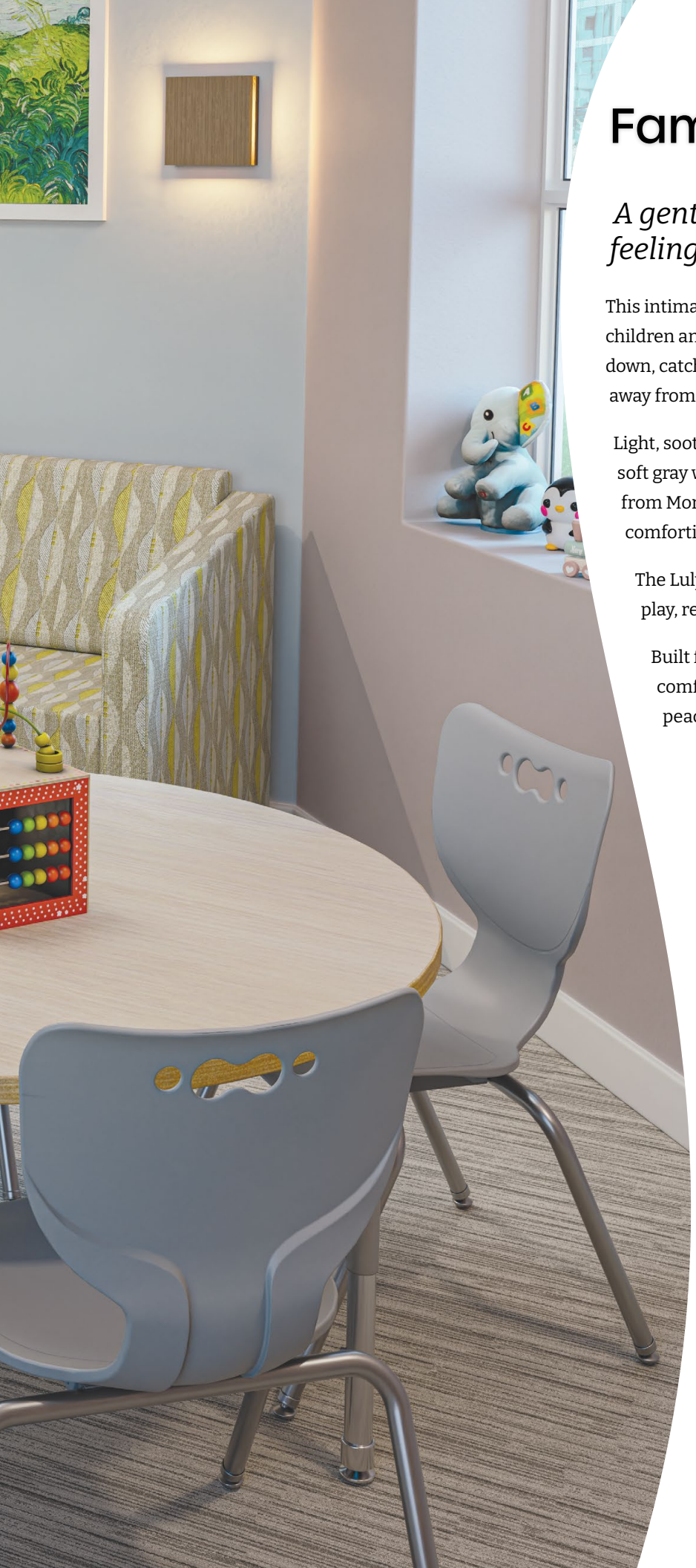
Pale Brushstroke

Featured Products:

A. Akt Lounge Sofa
B. Soft Sway Rocker
C. Luly Occasional Table
D. Community Table
E. Community Bench

Creating a space of calm to invite relaxation, sharing, and trust enhances the patient experience, and builds bonds with caregivers.
A
B
C

By providing an intimate and quiet refuge for parents and children, emotions and energy can be managed with care and compassion, while respecting the needs of all.
A
B
C
D
E



Family Quiet Retreat

A gentle and private space for big feelings.

This intimate quiet room offers a soft landing place for children and caregivers alike—a space shaped for calming down, catching a breath, or finding a moment of privacy away from clinical activity.

Light, soothing colors like pale blue, yellow-green, tan, and soft gray wrap the room in warmth, while plush seating from Morris and child-friendly Orbit Kids chairs create comforting zones for rest or conversation.

The Luly table and Hierarchy furniture support quiet play, reading, or simple togetherness.

Built for emotional grounding, this room balances comfort, safety, and ease of maintenance in one peaceful refuge.

Featured Finishes:

Improv CV | Silica Etch | Beigewood

Featured Products:

A. Morris Sofa
B. Orbit Kids Low Back Chair
C. Luly Occasional Table
D. Hierarchy Activity Table
E. Hierarchy 4-Leg Chair

Fresh Air Sanctuary

A breath of nature right where it's needed most.

From the 19th century onward, medicine has relied on the restorative power of nature as a central role in patient care. Hospitals and sanatoriums would treat conditions such as high blood pressure, jaundice, and respiratory illnesses by prescribing fresh air, sunlight, and rest in open-air pavilions. These environments weren't just scenic—they were essential to recovery. Outdoor environments have proven to support patients experiencing trauma, anxiety, or behavioral distress, helping reduce agitation, regulate mood, and promote a sense of calm.

This outdoor courtyard offers a welcome escape from the pace and pressure of healthcare environments. With leafy greens, ocean blues, and warm terracotta tones, it invites patients, families, and staff to reconnect with nature through fresh air, sunlight, and quiet movement.

Outdoor-safe seating, from Phoeby lounges to comfy Beanies, creates cozy pockets for conversation, meals, or private reflection.

Durable, weather-ready fabrics ensure long-lasting comfort and easy maintenance, while landscaping and water features soften the experience. It's a restful sanctuary where the outdoors becomes part of the healing journey.

Featured Finishes:

Silvertex

Silvertex

Silvertex

Silvertex

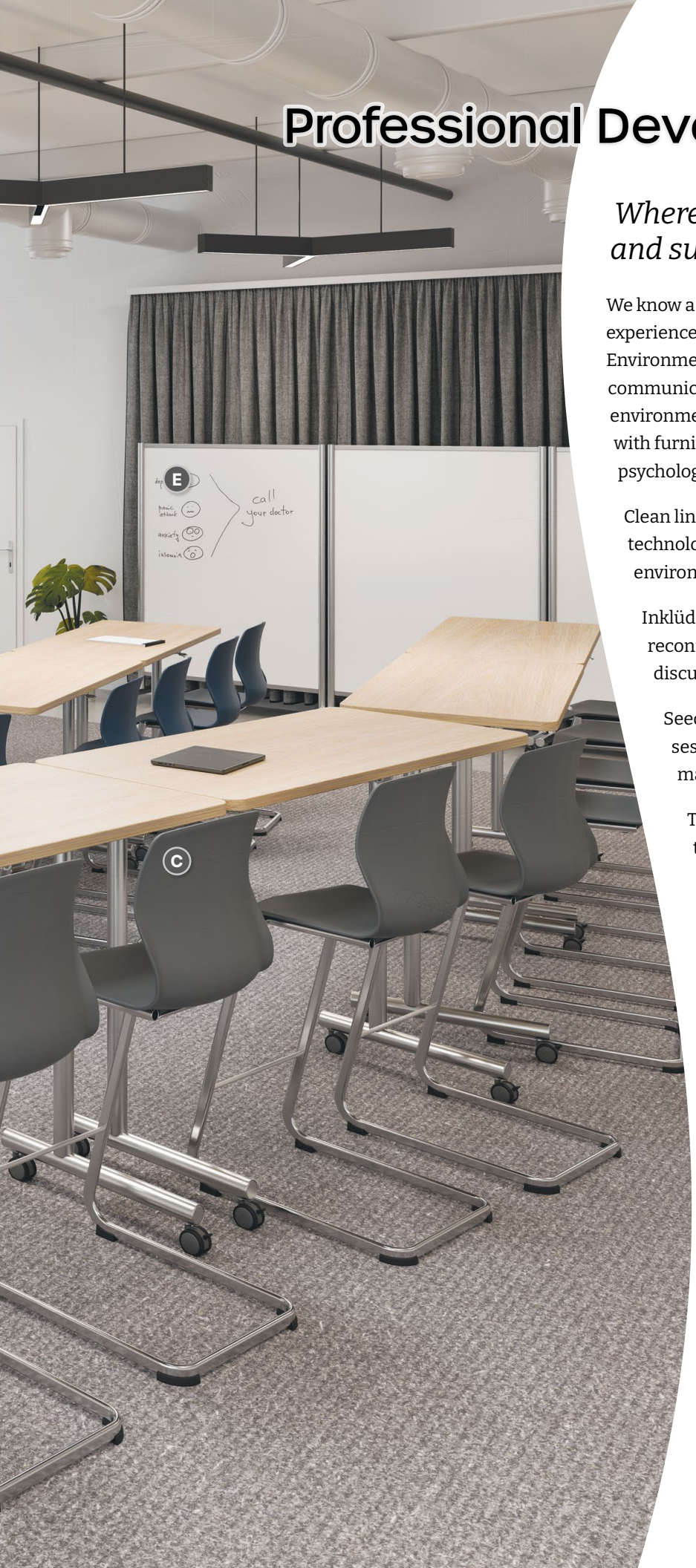
Silvertex

Featured Products:

- **A.** Phoeby Outdoor Chair
- **B.** Phoeby Outdoor Loveseat
- **C.** Phoeby Outdoor Bench
- **D.** Beanies Outdoor Fava Lounge Chair
- **E.** Beanies Outdoor Rectangle Ottoman
- **F.** Beanies Outdoor Round Ottoman

Enhancing outdoor comfort and relaxation with weather-safe Phoeby and Beanie seating allows a moment of nature connection for patients, families, and caregivers.

Learning and the sharing of knowledge is crucial to providing exceptional care. Supporting staff and training with comfortable, flexible furniture that supports updated technology provides a firm foundation for education.



Professional Development Center

Where education becomes a shared and supported experience.

We know a thing or two about how to maximize the learning experience. Spaces must be agile, adaptable and inviting. Environments which foster collaboration, critical thinking, communication, and conflict resolution. Most importantly, environments that are inclusive to every type of learner, with furniture supporting physical, social-emotional, and psychological needs.

Clean lines, calming blues and grays, and modern technology create a highly functional training environment designed for flexibility and collaboration.

Inklüd flip-top tables on casters allow the room to reconfigure quickly—from presentations to group discussions to hands-on practice.

Seed seating provides ergonomic comfort for long sessions, while Compass cabinetry keeps tools and materials neatly stored.

The iTeach® Spider cart with large display and the interactive projector board support dynamic instruction, ensuring every learner stays engaged.

Easy-clean surfaces and durable materials help maintain a professional, polished look. It's a space made to adapt, energize, and support ongoing growth and continuing education.

Featured Finishes:

Beigewood

Featured Products:

- **A.** Inklüd Flip Top Table
- **B.** Seed 4-Leg Chair
- **C.** Seed Cantilever Stool
- **D.** iTeach® Spider Flat Panel Cart
- **E.** Inklüd Mobile Whiteboard
- **F.** Interactive Projector Board

If you're ready to bring thoughtful, human-centered design to your healthcare spaces, we're here to help.

Rooted in our Thrive Philosophy, every product we create is guided by a deep commitment to enhancing well-being, dignity, and connection in care environments. Our passion lies in designing solutions that don't just serve a function, but also elevate the experience of patients, families, and caregivers alike.

Contact us to learn more about any of the products featured in this look book, or to explore a complete solution tailored to the unique needs of your space.

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